

GHANA 2023 INTEGRATED BUSINESS ESTABLISHMENT SURVEY I (IBES I)

Economic Activities of the Establishment (Section D) -Part 2



November-December 2023



GHANA
STATISTICAL SERVICE



GHANA 2023 INTEGRATED
BUSINESS ESTABLISHMENT
SURVEY (IBES)

*Data for Prudent
Business Decisions*

Outline of Presentation

1. Introduction
2. Describing Economic Activity & Identifying the Appropriate Class
3. Revision

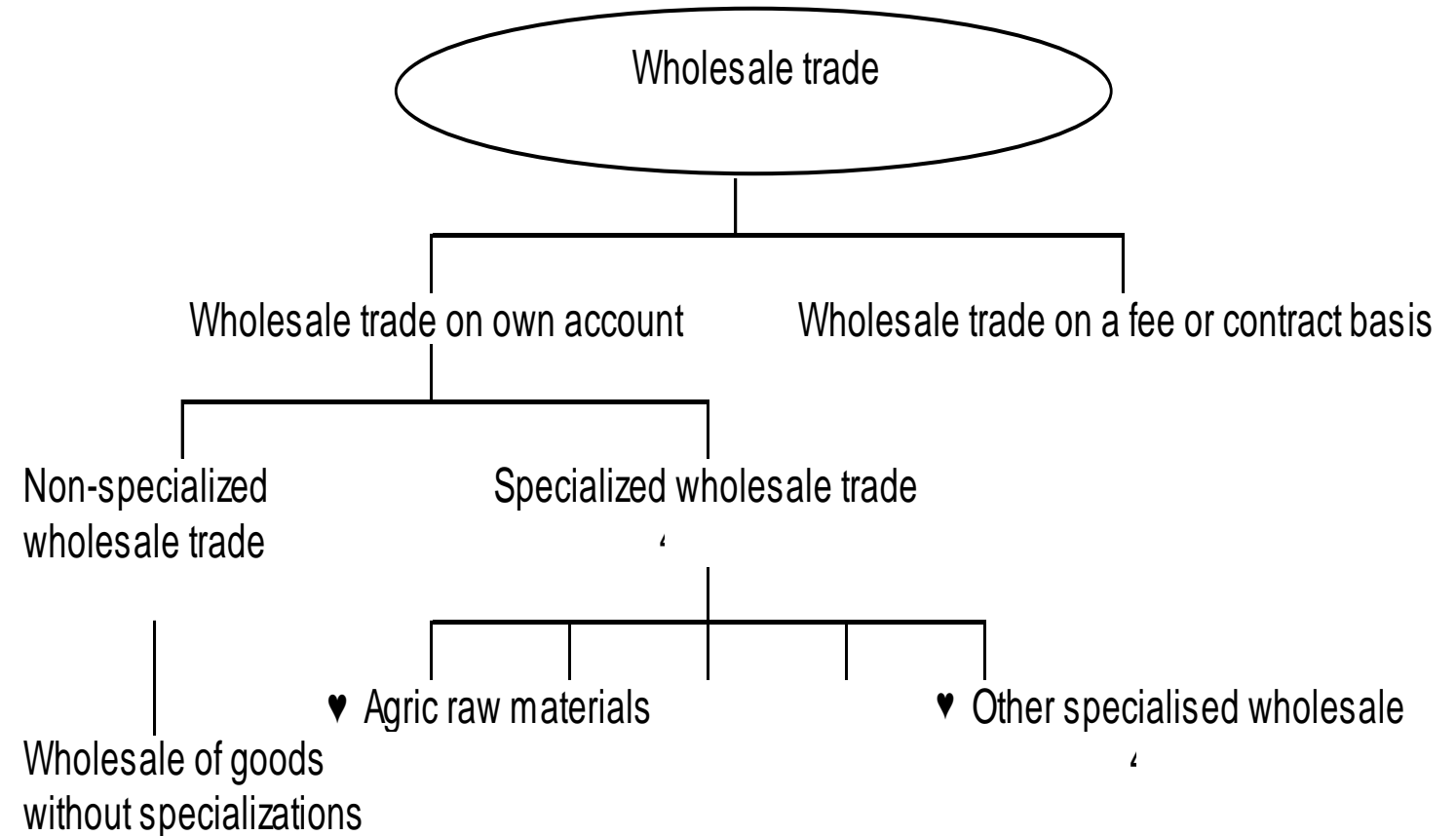
Introduction (1/3)

- In the first part you were introduced to the International Standard and Industrial Classification (ISIC) and how to appropriately describe the Economic Activities and identify their respective CLASS in Agriculture, forestry & fishing; Mining and Quarrying; Manufacturing; Electricity, Gas Steam and Air Condition Supply; Water supply, Sewage, Waste Management and Remediation Activities; and Construction.
- We discussed that:
 - Accurate and reliable data on economic activities are essential for policy-making, research, and decision-making processes.
 - The ISIC is a globally recognized system for categorizing economic activities.
- This presentation provides an overview of how to describe Economic Activities of businesses in the Services sector.

Describing Economic Activity & Identifying the Appropriate Class

Wholesale Trade:

- In wholesale, distinction should be made between trading in specialised and non-specialised goods.
- *Specialised Goods*: This is dealing in one type of goods e.g., textile clothing and footwear; electronic and telecommunication equipment and parts
- *Non-specialised goods*: This is dealing in a variety of goods without any particular specialisation



Describing Economic Activity & Identifying the Appropriate Class

- **G. Wholesale and Retail**
- **The keywords used in this Section include:**
 - Wholesale
 - Retail
 - Specialized
 - Non-specialized

Describing Economic Activity & Identifying the Appropriate Class

G. Wholesale and Retail - Wholesale Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Wholesale on a fee or contract basis	wholesale on a fee or contract basis on activities of commission agents
Wholesale of agricultural raw materials and live animals	wholesale of grains and seeds
	wholesale of live animals
	wholesale of yams
Wholesale of food, beverages and tobacco	wholesale of bakery products
	wholesale of beverages
	wholesale of coffee, tea, cocoa and spices
	wholesale of edible oils and fats of animal or vegetable origin

Describing Economic Activity & Identifying the Appropriate Class

G. Wholesale and Retail - Wholesale Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Wholesale of motor vehicles	wholesale of lorries, trailers and semi-trailers
	wholesale of new and used vehicles
	wholesale of passenger motor vehicles
Wholesale of motor vehicle parts and accessories	wholesale of rubber tires and inner tubes for tires
	wholesale of spark plugs, batteries, lighting equipment and electrical parts
Wholesale of solid, liquid and gaseous fuels and related products	wholesale of fuels, greases, lubricants, oils
	wholesale of charcoal, coal, coke, fuel wood, etc.
	wholesale of crude petroleum, crude oil, diesel fuel, gasoline, fuel oil, heating oil, kerosene

Describing Economic Activity & Identifying the Appropriate Class

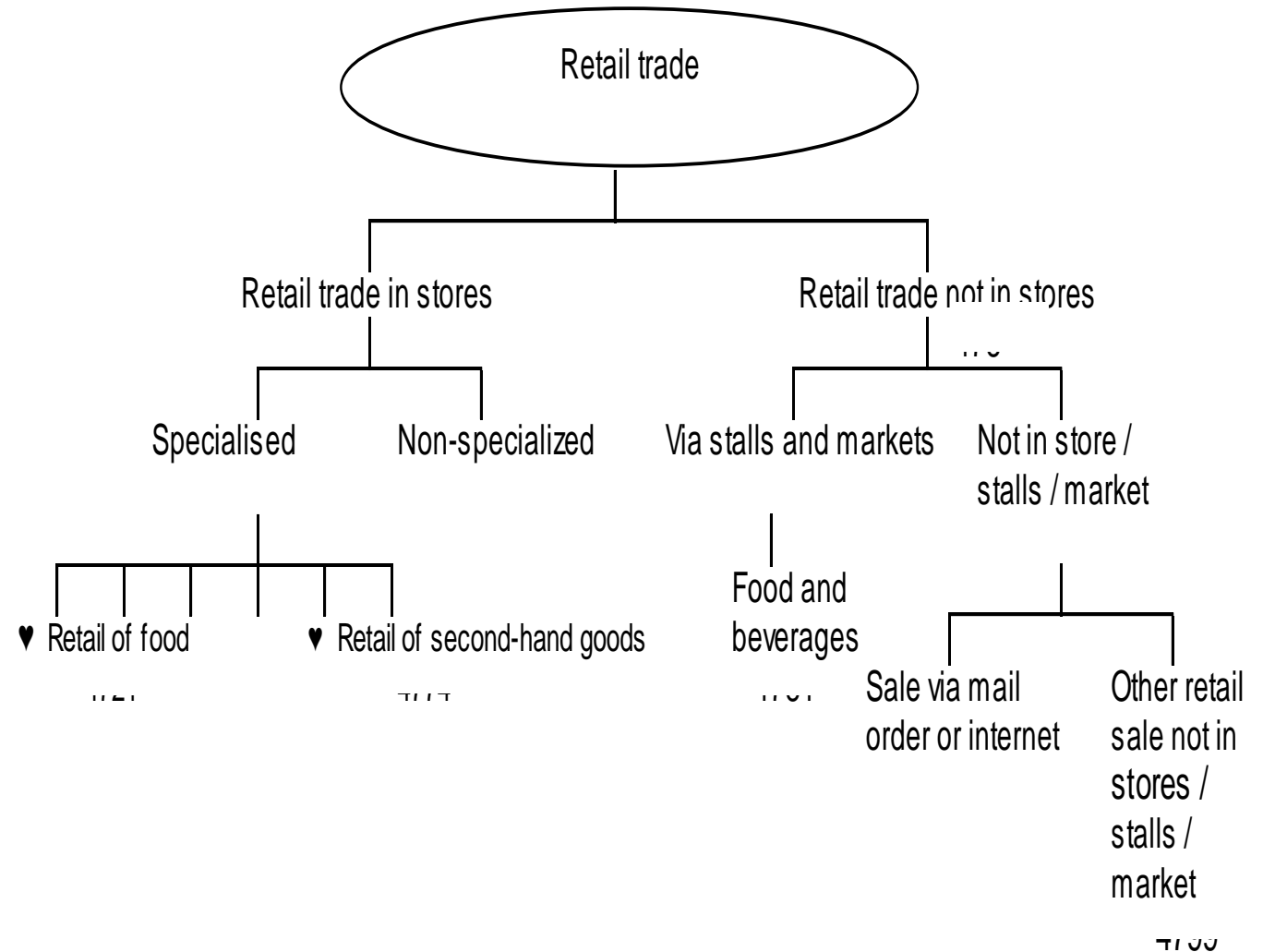
G. Wholesale and Retail - Wholesale Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Wholesale of waste and scrap, chemicals, and other products n.e.c.	wholesale of fertilizers and agrochemical products
	wholesale of industrial chemicals
	wholesale of printing ink, essential oils, industrial gases, chemical glues, colouring matter, scents and flavourings, soda, industrial salt, etc.
Non-specialized wholesale trade	wholesale of a variety of goods without any particular specialization

Describing Economic Activity & Identifying the Appropriate Class

Retail Trade:

- Similarly, for Retail trade, distinction is required first by type of sale outlet i.e., retail trade in stores and retail trade not in stores.
- For retail trade in stores, further distinction is required between specialised i.e., range of items sold and non-specialised retail trade.
- Retail trade not-in-stores is classified by place where goods are sold e.g., retail sale in stalls and markets, door to door, mail order, by vending machines, on the street, in front of houses, etc.



Describing Economic Activity & Identifying the Appropriate Class

G. Wholesale and Retail - Retail Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Non-specialized retail sale of food, beverages or tobacco predominating	retail trade of beverages or tobacco, several other types of goods
Retail sale of food in specialized store	retail sale of fresh or preserved fruit and vegetables
	retail sale of dairy products and eggs
	retail sale of meat and meat products including poultry
	retail sale of fish, other seafood and products thereof
	retail sale of bakery products
	retail sale of sugar confectionery

Describing Economic Activity & Identifying the Appropriate Class

G. Wholesale and Retail - Retail Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Other non-specialized retail sale	retail sale of wearing apparel, household appliances and furniture
	retail sale activities of department stores carrying a general line of goods
	retail sale of cosmetics and clothes
Retail sale of other new goods	activities of commercial art galleries
	activities of opticians
	retail sale of stamps
	retail sale of craftwork
	retail sale of fertilizers
	retail sale of fuel wood
	retail sale of pet animal
	retail sale of pet food
	retail sale of seeds

Describing Economic Activity & Identifying the Appropriate Class

G. Wholesale and Retail - Retail Trade

ISIC CLASS	POSSIBLE DESCRIPTION
Retail sale of games and toys	retail sale of games and toys made of all materials
Retail sale of clothing, footwear and leather articles	retail sale of articles of clothing
	retail sale of clothing accessories such as gloves, ties, braces etc.
	retail sale of footwear
	retail sale of leather goods
Retail sale of pharmaceutical and medical goods, cosmetic and toilet articles	retail sale of medical and orthopaedic goods
	retail sale of perfumery and cosmetic articles
	retail sale of pharmaceuticals
	retail sale toilet articles

Describing Economic Activity & Identifying the Appropriate Class

H. Transport and Storage:

- **The keywords used in this section include:**
 - Passenger
 - freight
 - haulage
 - Operations
 - loading
 - stevedoring
 - delivery
 - agents

Describing Economic Activity & Identifying the Appropriate Class

H. Transport and Storage

ISIC CLASS	POSSIBLE DESCRIPTION
Passenger rail transport, interurban	passenger transport by inter-urban railways
Freight rail transport	freight transport on mainline rail networks
Freight transport by road	Freight transport(haulage) of automobiles offering tractor services
	Freight transport of heavy haulage e.g., bulk haulage, including haulage in tanker trucks
Warehousing and storage	warehouses for grains operation of refrigerated warehouses operation of storage and warehouse facilities for all kind of goods
	Warehousing and storage tanks etc.

Describing Economic Activity & Identifying the Appropriate Class

H. Transport and Storage

ISIC CLASS	POSSIBLE DESCRIPTION
Cargo handling	loading and unloading of freight railway cars
	loading and unloading of goods or passengers' luggage irrespective of the mode of transport used for transportation
	stevedoring
Postal activities	collection of letter-mail and parcels from public letter-boxes or from post offices
	distribution and delivery of mail and parcels
Courier activities	distribution and delivery of mail and parcels
	home delivery services by firms

Describing Economic Activity & Identifying the Appropriate Class

H. Transport and Storage

ISIC CLASS	POSSIBLE DESCRIPTION
Other passenger land transport	Passenger road transport: operation of buses for transport of employees
	operation of school buses
	passenger road transport: scheduled long distance bus services
	passenger road transport: taxi operation, uber etc
	metro mass transit
Transport via pipeline	transport of gases via pipelines
	transport of liquids via pipelines
Passenger air transport	transport of passengers by air
	transport of Passengers by charter flights

Describing Economic Activity & Identifying the Appropriate Class

H. Transport and Storage

ISIC CLASS	POSSIBLE DESCRIPTION
Freight air transport	transport freight by air
	renting of air-transport equipment with operator for the purpose of freight transportation
Other transportation support activities	clearing agents
	forwarding of freight
	activities of sea-freight forwarders and air-cargo agents
	arranging or organizing of transport operations by rail, road, sea or air
	shipping agents
Service activities incidental to land transportation	operation of car parks or garages, bicycle parkings
	operation of terminal facilities such as railway stations, bus stations, stations for the handling of goods
	towing and roadside assistance

Describing Economic Activity & Identifying the Appropriate Class

I. Accommodation and Food Service Activities:

- The keywords used in this section include:
 - Accommodation
 - Recreational
 - Preparation
 - Activities
 - Catering

Describing Economic Activity & Identifying the Appropriate Class

I. Accommodation and Food Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Short term accommodation activities	Short term accommodation activities provided by guesthouses
	Short term accommodation activities provided by holiday homes
	Short term accommodation activities provided by hotels
	Short term accommodation activities provided by suite / apartment hotels
Camping grounds, recreational vehicle parks and trailer parks	accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors
	provision of space and facilities for recreational vehicles
Other accommodation	accommodation provided by student residences
	accommodation provided by workers hostels
	private hostels for students

Describing Economic Activity & Identifying the Appropriate Class

I. Accommodation and Food Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Restaurants and mobile food service activities	activities of cafeterias
	activities of fast-food restaurants
	activities of ice cream truck vendors
	activities of pizza delivery
	activities of restaurants
	activities of take-out eating places
	local food preparation
	operation of chop bars in markets
	preparation of food in market stalls
	preparation of food at roadside
	sale of locally prepared food in markets e.g., Kenkey and fish, wakye etc.
Other food service activities	activities of food service contractors (e.g., for transportation companies)
	industrial catering, i.e., the provision of food services based on contractual arrangements with the customer, for a specific period of time.
	operation of canteens or cafeterias (e.g., for factories, offices, hospitals or schools) on a concession basis

Describing Economic Activity & Identifying the Appropriate Class

I. Accommodation and Food Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Event catering activities	catering for conferences
	catering for engagements and parties
	catering for funerals and refreshments
	catering for wedding and parties
Beverage serving activities	activities of bars
	activities of beer parlors and pubs
	activities of cocktail lounges
	activities of coffee shops
	activities of discotheques (with beverage serving predominant)

Describing Economic Activity & Identifying the Appropriate Class

J. Publishing, Broadcasting and Content Production and Distribution:

- The keywords used in this section include:
 - Publishing
 - Production
 - recording
 - projection
 - studio
 - Broadcasting
 - distribution
 - Creation

Describing Economic Activity & Identifying the Appropriate Class

J. Publishing, Broadcasting and Content Production and Distribution

ISIC CLASS	POSSIBLE DESCRIPTION
Book publishing	Activities of publishing books in print, electronic (CD, electronic displays etc.) or audio form or on the Internet.
	Publishing of atlases, maps and charts
	Publishing of audio books
	Publishing of books
	Publishing of dictionaries
Publishing of newspapers	Publishing can be done in print or electronic form, including on the Internet.
	Publishing of newspapers, including advertising newspapers
Publishing of journals and periodicals	Publishing of radio and television schedules
	Publication of Magazines

Describing Economic Activity & Identifying the Appropriate Class

J. Publishing, Broadcasting and Content Production and Distribution

ISIC CLASS	POSSIBLE DESCRIPTION
Motion picture projection activities	Projection of motion picture or videotape projection in cinemas, in the open air.
Sound recording and music publishing activities	Sound recording service activities in a studio or elsewhere,
	Activities of studio engineers
	Activities of studio technicians
Radio broadcasting and audio distribution activities	Broadcasting audio signals through radio broadcasting studios and facilities for the transmission of aural programming to the public, to facilitate or to subscribers
	Activities of radio networks

Describing Economic Activity & Identifying the Appropriate Class

J. Publishing, Broadcasting and Content Production and Distribution

ISIC CLASS	POSSIBLE DESCRIPTION
Television programming, broadcasting and video distribution activities	Creation of a complete television channel programme, from purchased programme components (e.g. movies, documentaries etc.)
	Television broadcasting
News agency activities	creation of news, pictures and features to the media
Social network sites and other content distribution activities	Distribution of brand content on various social platforms
	Distribution of brand content on various social platforms

Describing Economic Activity & Identifying the Appropriate Class

K. Telecommunications, computer programming, consultancy, computing infrastructure, and other information service activities:

- **The keywords used in this section include:**
 - telecommunications
 - wireless
 - satellite
 - Internet
 - websites
 - information
 - transmission
 - data processing
 - hosting
 - software

Describing Economic Activity & Identifying the Appropriate Class

K. Telecommunications, computer programming, consultancy, computing infrastructure, and other information service activities

ISIC CLASS	POSSIBLE DESCRIPTION
Wired, wireless, and satellite telecommunication activities	providing wireless telecommunications services
	provision of Internet access by the operator of the wireless infrastructure
	provision of Internet access by the operator of the satellite infrastructure
	operating, maintaining or providing access to facilities for the transmission of voice, data, text, sound, and video.
Other telecommunication activities	provision of telephone and Internet access in facilities open to the public eg. communication centre services, internet cafe services.
	provision of Internet access over networks between the client and the ISP such as dial-up Internet access etc.
Other information technology and computer service activities	installation (setting-up) of personal computers
	software installation

Describing Economic Activity & Identifying the Appropriate Class

K. Telecommunications, computer programming, consultancy, computing infrastructure, and other information service activities

ISIC CLASS	POSSIBLE DESCRIPTION
Computing infrastructure, data processing, hosting and related activities	application hosting
	data processing activities
	provision of infrastructure for hosting, data processing services and related activities
Development of video games, video game software, and video game software tools	development video game such as FIFA, call of duty
Other computer programming activities	customizing of software, i.e. modifying and configuring an existing application so that it is functional within the clients' information system environment
	designing the structure and content of, and/or writing the computer code necessary
	to create and implement databases

Describing Economic Activity & Identifying the Appropriate Class

K. Telecommunications, computer programming, consultancy, computing infrastructure, and other information service activities

ISIC CLASS	POSSIBLE DESCRIPTION
Computer consultancy and computer facilities management activities	planning and designing of computer systems that integrate computer hardware, software and communication technologies
	provision of on-site management and operation of clients' computer systems
Web search portals activities and other information service activities	operation of other websites that act as portals to the Internet, such as media sites providing periodically updated content such google,yahoo etc.

Describing Economic Activity & Identifying the Appropriate Class

L. Finance and Insurance Activities:

- **The keywords used in this Section include:**
 - Banking
 - Monetary
 - Financial
 - Insurance
 - Reinsurance
 - Pension

Describing Economic Activity & Identifying the Appropriate Class

L. Finance and Insurance Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Central banking	holding the country's international reserves
	issuing and managing the country's currency
	operations of Bank of Ghana
	supervising banking operations
	taking deposits that are used for clearance between financial institutions
Other monetary intermediation	banks e.g. commercial bank
	activities of susu collectors
	credit unions
	savings banks
Activities of holding companies	activities of holding companies, i.e. units that hold the assets (owning controlling-levels of equity) of a group of subsidiary corporations and whose principal activity is owning the group.

Describing Economic Activity & Identifying the Appropriate Class

L. Finance and Insurance Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Other activities auxiliary to financial service activities	Mobile money transfers
Life insurance	Life insurance policies
Non-life insurance	Accident and fire insurance
	Health insurance
	Travel insurance
	Motor, marine, aviation and transport insurance
Pension funding	employee benefit plans
	retirement plans

Describing Economic Activity & Identifying the Appropriate Class

M. Real Estate Activities:

- The keywords used in this Section include:
 - Real estate
 - Leased
 - Renting

Describing Economic Activity & Identifying the Appropriate Class

M. Real Estate Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Real estate activities with own or leased property	buying, selling, renting and operating of self-owned or leased real estate
	buying, selling, renting and operating of self-owned or leased apartment buildings and dwellings
	buying, selling, renting and operating of self-owned or leased land
	provision of homes and furnished or unfurnished flats or apartments for more permanent use, typically on a monthly or annual basis
Real estate activities on a fee or contract basis	activities of real estate agents and brokers
	intermediation in buying, selling and renting of real estate on a fee or contract basis
	management of real estate on a fee or contract basis

Describing Economic Activity & Identifying the Appropriate Class

N. Professional, Scientific and Technical Activities:

- The keywords used in this Section include:
 - Graphic design
 - Web design
 - Interior decorators
 - Design
 - Photography
 - Research

Describing Economic Activity & Identifying the Appropriate Class

N. Professional, Scientific and Technical Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Activities of head offices	activities of head offices
	activities of centralized administrative offices
	activities of district and regional offices
Technical testing and analysis	certification of products, including consumer goods, motor vehicles etc
	operation of police laboratories
	periodic road-safety testing of motor vehicles
	testing activities in the field of food hygiene

Describing Economic Activity & Identifying the Appropriate Class

N. Professional, Scientific and Technical Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Specialized design activities	activities of graphic designers
	activities of interior decorators
	activities of web designers
	fashion design related to jewelry
Photographic activities	activities of photojournalists
	aerial photography activities
	commercial and consumer photograph production
Research and experimental development on natural sciences and engineering	research and development on engineering and technology
	research and development on medical sciences
	research and development on biotechnology

Describing Economic Activity & Identifying the Appropriate Class

O. Administrative and Support Services Activities:

- The keywords used in this Section include:
 - Renting
 - Leasing
 - Employment
 - Travel
 - Tour

Describing Economic Activity & Identifying the Appropriate Class

O. Administrative and Support Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Rental and leasing of motor vehicles	renting and operational leasing of passenger cars (without drivers)
	renting and operational leasing of trucks
	renting and operational leasing of utility trailers and recreational vehicles
Rental and leasing of other recreational and sports goods	renting of beach chairs and umbrellas
	renting of bicycles
	renting of pleasure boats etc.
Rental and leasing of other machinery, equipment and tangible goods	renting and operation of computers and computer peripheral equipment without operator
	renting of office furniture

Describing Economic Activity & Identifying the Appropriate Class

O. Administrative and Support Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Leasing of intellectual property and similar products, except copyrighted works	leasing of brand names
	leasing of franchise agreements
	leasing of intellectual property products (except copyrighted works, such as books or software)
Activities of employment placement agencies	activities of employment placement agencies
Temporary employment agency activities and other human resource provisions	supplying workers to clients' businesses for limited periods of time
	provision of human resources for client businesses on long term basis

Describing Economic Activity & Identifying the Appropriate Class

O. Administrative and Support Service Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Travel agency activities	activities of agencies primarily engaged in selling accommodation or tour services to the general public and commercial clients
	activities of agencies primarily engaged in selling transportation services to the general public and commercial clients
Tour operator activities	arranging and assembling visits to museums, historical or cultural sites, theatrical, musical or sporting events
Other travel related activities	activities of tourist guides
	provision of other travel-related reservation services
	provision of time-share exchange services
	provision of travel information to visitors
Other business support service activities n.e.c.	Changing of notes and coins at a fee

Describing Economic Activity & Identifying the Appropriate Class

P. Public Administration and Defense, Compulsory Social Security:

- **The keywords used in this Section include:**
 - Administration
 - Regulation
 - Social Security

Describing Economic Activity & Identifying the Appropriate Class

P. Public Administration and Defense, Compulsory Social Security

ISIC CLASS	POSSIBLE DESCRIPTION
General public administration activities	administration and operation of overall economic and social planning e.g. NDPC
	administration and operation of statistical services at various levels of government e.g. GSS
	administration of duty/tax collection on goods and tax violation investigation e.g. GRA
	budget implementation and management of public funds and public debt
	customs administration
	local government administration
Regulation of the activities of providing health care, education, cultural services and other social services, excluding social security and environment	public administration of educational services
	public administration of health services
	public administration of recreational services

Describing Economic Activity & Identifying the Appropriate Class

P. Public Administration and Defense, Compulsory Social Security

ISIC CLASS	POSSIBLE DESCRIPTION
Regulation of the activities of providing environmental services	administration of environmental protection programmes
	administration of potable water supply programmes
Regulation of and contribution to more efficient operation of businesses	public administration and regulation of communication
	public administration and regulation of energy and mining resources
	public administration and regulation of hotel and tourism
Public order and safety activities	administration and operation of administrative civil and criminal law courts, military tribunals and the judicial system
	administration of fire fighting and fire prevention
	prison administration and provision of correctional services, including rehabilitation services

Describing Economic Activity & Identifying the Appropriate Class

Q. Education:

- **The keywords used in this Section include:**
 - Pre-primary
 - Primary
 - Secondary
 - Technical
 - Vocational
 - General

Describing Economic Activity & Identifying the Appropriate Class

Q. Education

ISIC CLASS	POSSIBLE DESCRIPTION
Pre-primary education	Kindergarten education
	Nursery education
	Montessori education
General secondary education	Senior high school education
Technical and vocational secondary education	Computer repair training
	Cosmetology and barber schools
	Vocational and technical education

Describing Economic Activity & Identifying the Appropriate Class

Q. Education

ISIC CLASS	POSSIBLE DESCRIPTION
Tertiary education	University education
	Technical university education
	Colleges of education
	Nursing training schools
Sports and recreation education	Gymnastics instruction
	Swimming instruction
	Professional sports instructors, teachers, coaches
	Sports instruction (baseball, basketball, cricket, football, etc)

Describing Economic Activity & Identifying the Appropriate Class

Q. Education

ISIC CLASS	POSSIBLE DESCRIPTION
Cultural education	Piano teachers and other music instruction
	Art instruction
	Fine arts schools (except academic)
	Performing arts schools (except academic)

Describing Economic Activity & Identifying the Appropriate Class

Q. Education

ISIC CLASS	POSSIBLE DESCRIPTION
Other education n.e.c.	academic tutoring services
	automobile driving schools
	college board preparation
	computer training
	learning centres offering remedial courses
Other educational support activities	educational consulting
	educational guidance counseling services
	educational testing evaluation services
	organization of student exchange programs

Describing Economic Activity & Identifying the Appropriate Class

R. Human Health and Social Work Activities:

- The keywords used in this Section include:
 - Human
 - Hospital
 - Residential
 - Medical
 - Social

Describing Economic Activity & Identifying the Appropriate Class

R. Human Health and Social Work Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Hospital activities (including in patient care)	medical, diagnostic and treatment activities of maternity hospitals
	medical, diagnostic and treatment activities of general hospitals
	medical, diagnostic and treatment activities of specialized hospitals
Medical and dental practice activities (exluding in patient care)	family planning centres providing medical treatment, such as sterilization and termination of pregnancy, without accommodation
	dental activities in operating rooms
	dental practice activities of a general or specialized nature, e.g. dentistry, endodontic and pediatric dentistry; oral pathology, orthodontic activities
	private consultants' services to inpatients

Describing Economic Activity & Identifying the Appropriate Class

R. Human Health and Social Work Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Other human health activities n.e.c.	activities of nurses, midwives, physiotherapists or other massage, occupational therapy, speech therapy, chiropody, homeopathy, chiropractice, acupuncture,herbal medicine practitioners etc services
	activities of dental therapists
	activities of school dental nurses and dental hygienists,
	activities of X-ray laboratories and other diagnostic imaging centres
	activities of blood banks, sperm banks, transplant organ banks etc.
	activities of ambulance transport of patients by any mode of transport including airplanes.
Social work activities without accommodation for the elderly and disabled	social, counselling, welfare, referral and similar services which are aimed at the elderly and disabled in their homes or elsewhere and carried out by public or by private organizations or specialists providing counselling services
	day-care activities for the elderly or for handicapped adults

Describing Economic Activity & Identifying the Appropriate Class

S. Arts, Sports and Recreation:

- The keywords used in this Section include:
 - Operation
 - Visual
 - Literary
 - Library
 - Archives
 - Gambling
 - Sports
 - Betting
 - Amusement
 - Museum
 - Botanical
 - Conservation
 - Historical

Describing Economic Activity & Identifying the Appropriate Class

S. Arts, Sports and Recreation

ISIC CLASS	POSSIBLE DESCRIPTION
Literary creation and musical composition activities	production of music
	orchestras or bands performance
Visual arts creation activities	activities of cartoonists
	restoring of works of art such as paintings etc.
	activities of painters
Other arts creation activities	activities of individual writers, for all subjects including fictional writing, technical writing etc.

Describing Economic Activity & Identifying the Appropriate Class

S. Arts, Sports and Recreation

ISIC CLASS	POSSIBLE DESCRIPTION
Activities of performing arts	operation of concert and theatre halls and other arts facilities
	activities of producers or entrepreneurs of arts live events, with or without facilities
Operation of arts facilities and sites	activities of art galleries
Museum and collection activities	operation of art museums
	operation military museums
	operation of historical museums e.g. Kwame Nkrumah museums

Describing Economic Activity & Identifying the Appropriate Class

S. Arts, Sports and Recreation

ISIC CLASS	POSSIBLE DESCRIPTION
Historical site and monument activities	Management of tourist site
	Osu Castle
Gambling and betting activities	lotto operators
	off-track betting
	operation of virtual gambling web sites
	sale of lottery tickets
	soccerbet, betway etc

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities:

- **The keywords used in this Section include:**
 - Membership
 - Unions
 - Religious
 - Maintenance
 - Repair
 - Washing
 - Hairdressing
 - Funeral
 - Beauty
 - Spa

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Activities of business and employers membership organizations	activities of medical associations e.g., Ghana Medical Association
	activities of accounting associations
	activities of legal associations e.g., Ghana Bar Association
	Ghana Chamber of mines
Repair and maintenance of computers and communication equipment	repair and maintenance of desktop computers
	repair and maintenance of monitors
	repair and maintenance of cellular phones
	repair and maintenance of commercial TV and video cameras
Repair and maintenance of furniture and home furnishings	assembling of self-standing furniture
	re-finishing of furniture and home furnishings
	repairing and restoring of furniture and home furnishings, office furniture

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Repair and maintenance of consumer electronics	repair and maintenance of television
	repair and maintenance of CD players
Hairdressing and barber activities	hair trimming and cutting and similar activities for men and women
	hair washing and similar activities for men and women
	shaving and beard trimming services
Beauty care and other beauty treatment activities	make-up services
	manicure and pedicure services
	facial massage services

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Day spa, sauna and steam bath activities	activities of massage salons etc.
	activities of sauna and steam baths
	activities of Turkish baths
Repair and maintenance of household appliances and home and garden equipment	repair and servicing of stoves (electric and gas)
	repair and servicing of garden trimmers
	repair and servicing of washing machines
	repair and servicing of refrigerators and freezers
Repair of other personal and household goods	repair of bicycles
	repair of musical instruments
	repair of watches, clocks and watchcases and housings of all materials etc.

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Repair and maintenance of motor vehicles	maintenance and bodywork repair
	maintenance and auto electrical repairs
	maintenance and electronic injection systems repair
	tyre and tube repair, fitting or replacement
	maintenance and repair of motor vehicles
	maintenance, washing, polishing, etc.
Repair and maintenance of motorcycles	maintenance and repair of motorcycles
	tyre and tube repair, fitting or replacement of motorcycles
Funeral and related activities	preparing the dead for burial or cremation and embalming and morticians' services
	maintenance of graves
	providing burial or cremation services
	rental of equipped space in funeral parlours

Describing Economic Activity & Identifying the Appropriate Class

T. Other Services Activities

ISIC CLASS	POSSIBLE DESCRIPTION
Other personal service activities n.e.c.	astrological and spiritualists' activities
	dating services
	escort services
	pet boarding services
	pet grooming services
	services of porters e.g., 'kayayes'

Describing Economic Activity & Identifying the Appropriate Class

U. Activities of Households as Employers, undifferentiated goods and services-producing activities of households for own use:

- **The keywords used in this Section include:**
 - Households
 - Undifferentiated
 - Employers

Describing Economic Activity & Identifying the Appropriate Class

U. Activities of Households as Employers, undifferentiated goods and services-producing activities of households for own use

ISIC CLASS	POSSIBLE DESCRIPTION
Activities of households as employers of domestic personnel	Offering of babysitter services
	Offering of butler services
	Offering caretakers services
	Offering chauffeur services
	Cooking for households
	Providing gardening services
	Providing gatekeeper services
	Providing house help services
	Offering laundry services
	Offering secretarial services
	stable-lads
	Tutor service for households
	Offering valet services
	Offering waiter services

Describing Economic Activity & Identifying the Appropriate Class

U. Activities of Households as Employers, undifferentiated goods and services-producing activities of households for own use

ISIC CLASS	POSSIBLE DESCRIPTION
Undifferentiated goods-producing activities of private households for own use	production of shelter and clothing and other goods produced by the household for its own subsistence
	subsistence farming activities of households
	subsistence hunting and gathering activities of households
Undifferentiated service-producing activities of private households for own use	caring for household members
	cooking
	teaching
	other services produced by the household for its own subsistence.

THANK YOU

Please Any Question...?

